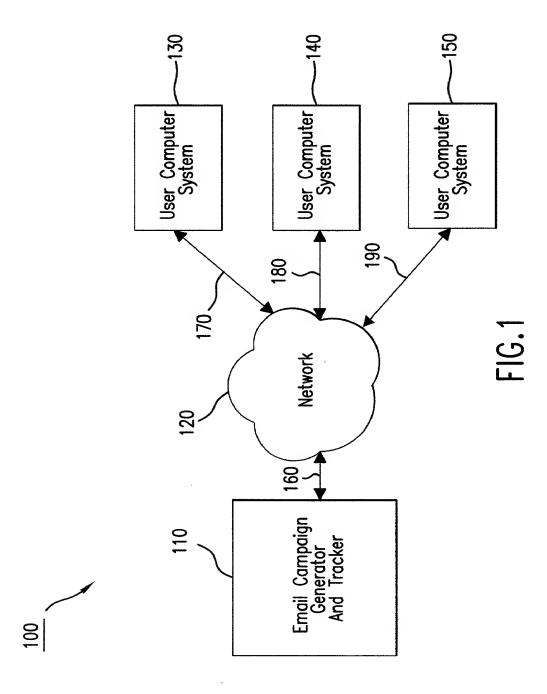
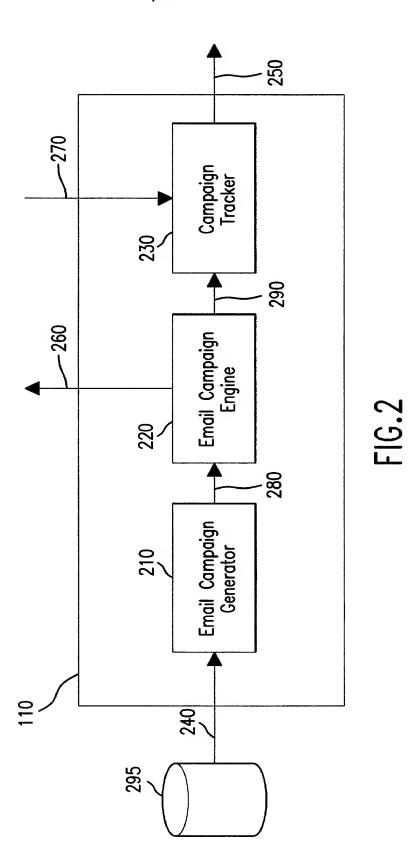
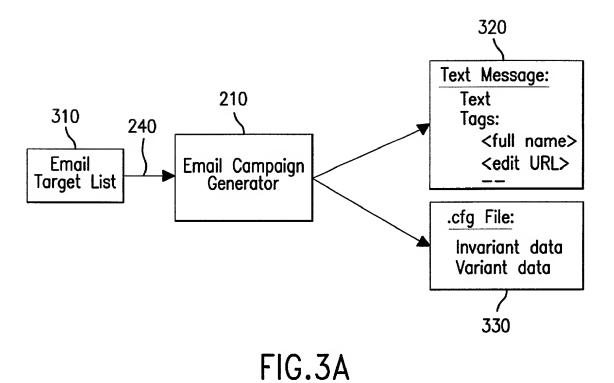
Appl No. 09/841,186, Group Art Unit: 2152
Dkt. No. 2018.0040001; Batch No.:
Inventor(s): Foulger et al., Tel. 202/371-2600
Title: System and Method Related to Generating and Tracking an Email Campaign



Appl No 09/841,186; Group Art Unit. 2152 Dkt No 2018.0040001; Batch No.: Inventos(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign



Appl. No. 09/841,186; Group Art Unit: 2152 Dkt No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title System and Method Related to Generating and Trac.ing



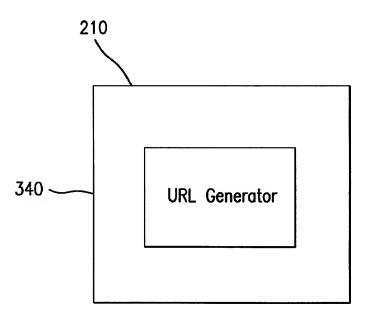


FIG.3B

Appl No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

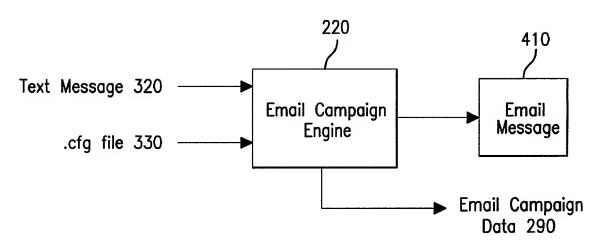


FIG.4

Appl. No. 09/841,186, Group Art Unit: 2152 Dkt. No. 2018 0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

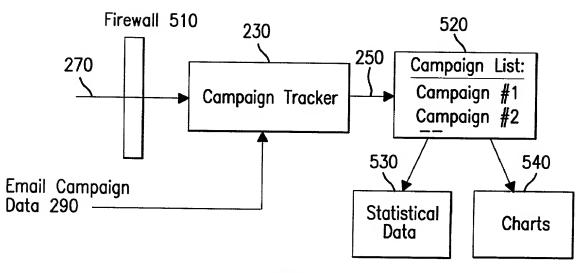


FIG.5

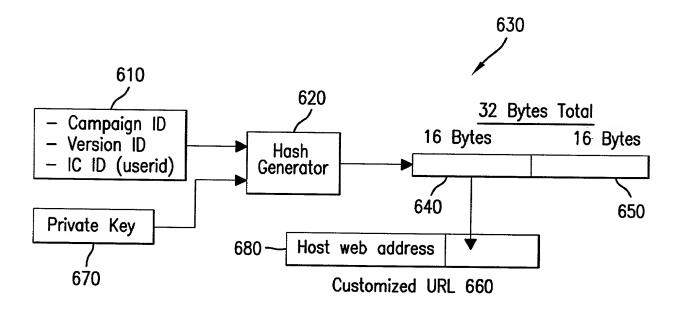


FIG.6

Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

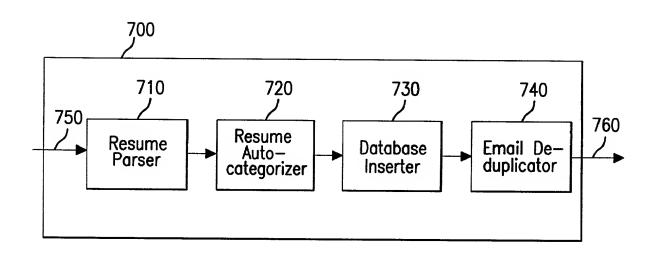


FIG.7

Appl. No. 09/841,186; Group Art Unit: 2152
Dkt. No. 2018 0040001; Batch No.:
Inventor(s): Foulger et al.; Tel: 202/371-2600
Title: System and Method Related to Generating and Tracking an Email Campaign

INTRANET HOME	7/14	
EMAIL STATISTICS HOME	// 14	FIG.8A
		110.07

EMAIL STATIS	TICS HOME		,,	FIG.8A	
EMAIL CAMPA			000	240	3
CAMPAIGN 8	02 HITS 8	SUBJECT 806	DATE GENERATED	MESSAGE TEXT	DEMOGRAPHICS
31 1	4.56%	WE FOUND YOUR RESUME (W/NAME) Pt. 2	2000-03-03 17:05:00	ICSolicitation031.01.txt	CHART
31 11	2.10%	WE FOUND YOUR RESUME (FOLLOW— UP TO 31.1)	2000-03-14 13:46:00	ICSolicitation031.011.txt	CHART
30 1	20.00%	WE FOUND YOUR RESUME (W/NAME) pt. 1	2000-03-03 16:13:00	ICSolicitation030.01.txt	CHART
29 1	24.00%	WE FOUND YOUR RESUME (W/NAME)	2000-02-14 16:31:00	ICSolicitation029.01.txt	CHART
29 11	2.56%	WE FOUND YOUR RESUME (W/NAME: FOLLOW-UP #1	2000-02-23 16:02:00	ICSolicitation029.011.txt	CHART
28 1	14.00%	TO 29.1) WE FOUND YOUR RESUME	2000-01-28 18:25:00	ICSolicitation028.01.txt	<u>CHART</u>
28 11	16.09%	WE FOUND YOUR RESUME (FOLLOW— UP #1 TO 28.1)	2000-02-04 18:55:00	ICSolicitation028.011.txt	CHART
27 1	17.00%	WE FOUND YOUR RESUME	2000-01-25 19:39:00	ICSolicitation027.01.txt	CHART
27 2	14.00%	WE FOUND YOUR RESUME	2000-01-28 18:22:00	ICSolicitation027.02.txt	CHART
27 11	11.90%	WE FOUND YOUR RESUME (FOLLOW- UP #1 TO 27.1)	2000-02-04 18:54:00	ICSolicitation027.011.txt	<u>CHART</u>
27 21	9.20%	WE FOUND YOUR RESUME (FOLLOW- UP #1 TO 27.2)	2000-02-04 18:55:00	ICSolicitation027.021.txt	CHART
11 1	31.91%	WE FOUND YOUR RESUME	1999-10-19 18:24:00	ICSolicitation011.01.txt	CHART
11 2	17.20%	WE FOUND YOUR RESUME	1999–10–22 16:05:00	ICSolicitation011.02.txt	CHART

WE FOUND YOUR RESUME (W/NAME) Pt.

EMAIL CAMPAIGN SUMMARY 810-

**EMAIL STATISTICS HOME** 

INTRANET HOME

Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel. 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

	STATE BREAKDOWN	CA (45.12%)	TX — (23.45%)	0c - (12.01%)	WA - (7.93%)	OR - (2.32%)	NY - (2.12%)	NJ - (2.07%)	MA - (1.97%)		
900 0 (0%) 41 (4.56%) 0 (0.00%)		—— 13 (31.71%)	-10 (24.39%)	- 5 (12.20%)	- 3 (7.32%)	- 3 (7.32%)	- 2 (4.88%)	. 2 (4.88%)	1 (2.44%)	. 1 (2.44%)	. 1 (2.44%)
EMAIL(s) SENT IN THIS CAMPAIGN: 900 EMAIL(s) THAT BOUNCED: 0 SUCCESSFUL VISITS: 41 DELETE REQUESTS: 0	CATEGORY BREAKDOWN	IT-OTHER	OTHER	ADMINISTRATIVE	ARCHITECT/ENGINEERING	EXECUTIVE/MANAGEMENT	MARKETING/ADVERTISING/PR	FINANCE/ACCOUNTING	SALES/BUSINESS DEVELOPMENT	LEGAL/LAW	CUSTOMER SERVICE/CALL CENTER

Appl. No. 09/841,186; Group Art Unit 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

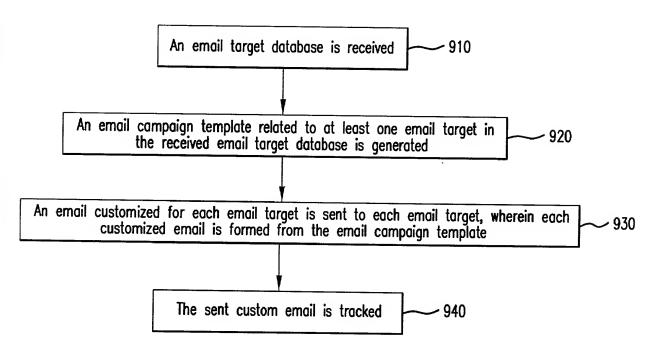
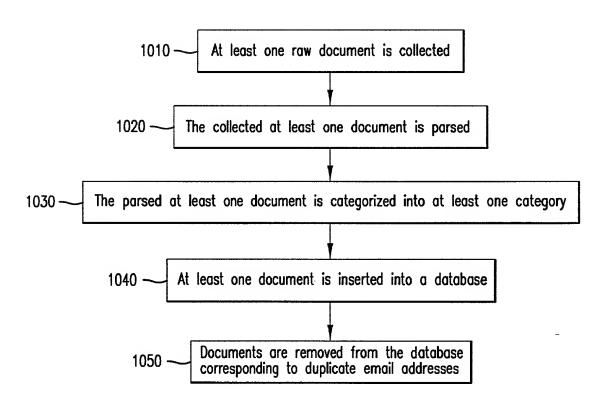


FIG.9

Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No: Inventor(s): Foulger et al., Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign



**FIG.10** 

Appl. No. 09/841,186; Group Art Unit: 2152 Dkt No. 2018.0040001; Batch No.: Inventor(s): Foulger et al., Tel: 202/371-2600 Title. System and Method Related to Generating and Tracking an Email Campaign

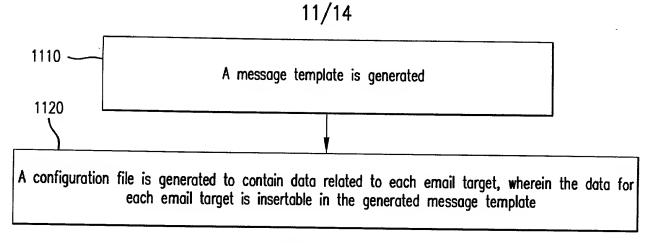


FIG.11A

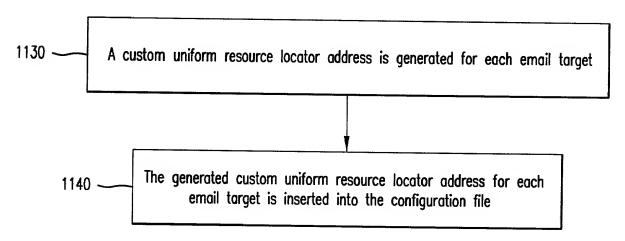
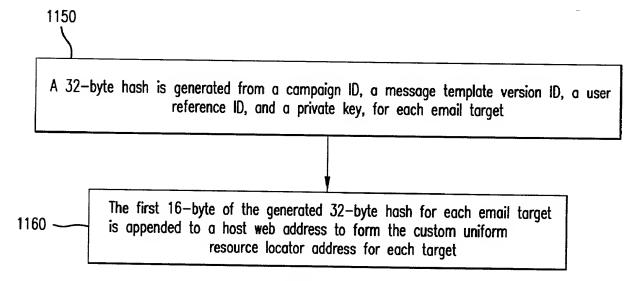
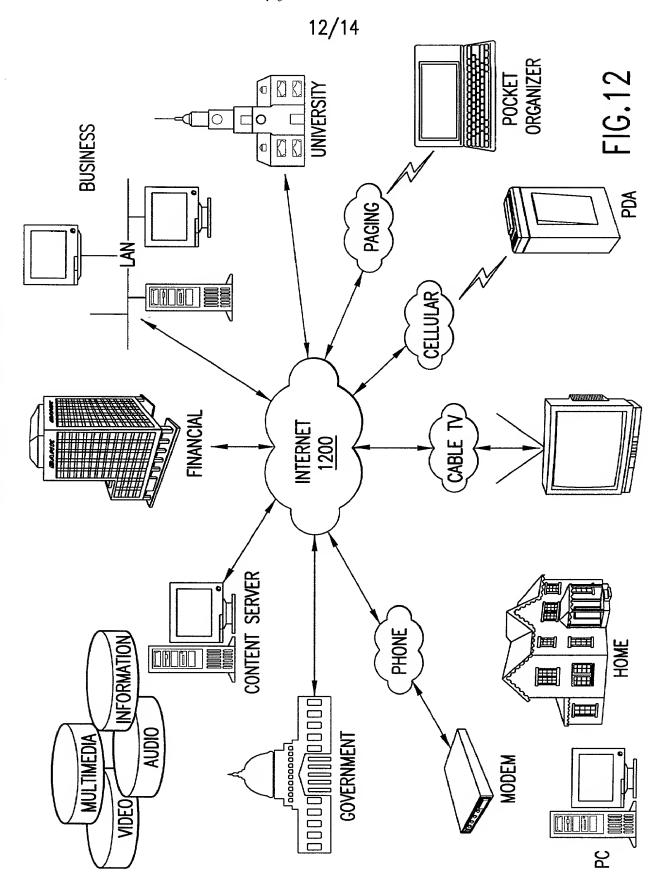


FIG.11B

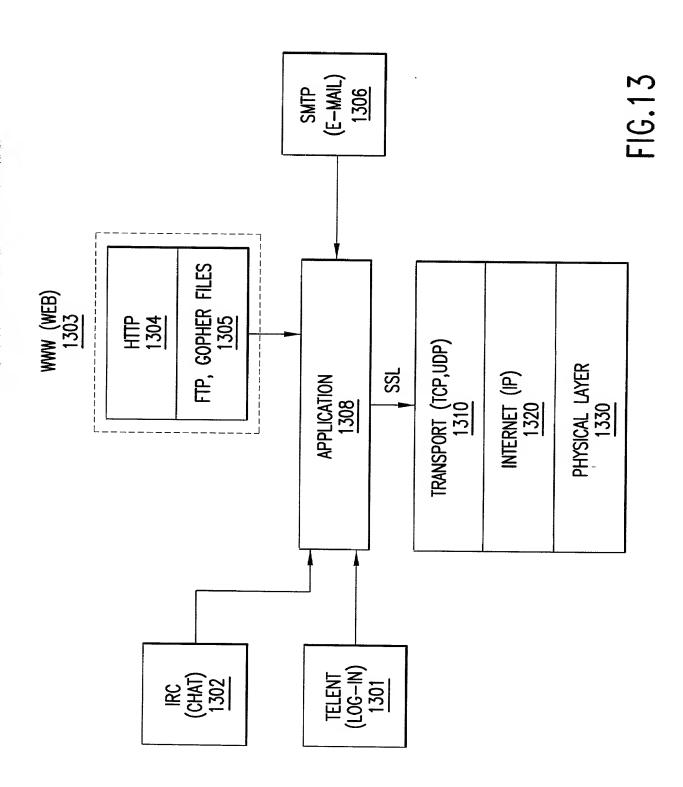


**FIG.11C** 

Appl. No. 09/841,186; Group Art Unit 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign



Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign



Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

